

*The Garfield Theatre Department Presents*



This spring, May 20-22 and May 27-30, 2015, the Garfield Theatre Department will be presenting the Broadway musical **RENT**. Approximately 2,500 programs will be printed for these performances. We hope that you will advertise your business with an ad in our program.

**PLAYBILL DESCRIPTION**

The playbill is a professionally printed show program 5.5" wide by 8.5" high. Inside pages are black and white. Outside cover is full color.

**AD SIZES AND PRICES**

Full Page (Ad size is 7.5" high x 4.5" wide) \$200.00

Half Page (Ad size is 3.75" high by 4.5" wide) \$100.00

Third Page Horizontal (Ad size is 2.5" high x 4.5 " wide) \$75.00

Quarter Page Vertical (Ad size is 3.75" high x 2.25" wide) \$50.00

\*All ads for spring musical must be submitted by May 1st.

**Advertise on the Show Tickets - \$300.00**

Ad will run across the bottom of **ALL** online ticket sold

Space for only one business to advertise on tickets

**ARTWORK SPECIFICATIONS**

Ads are preferred in a PDF or JPEG format at actual size.

Artwork and included images should be 300 dpi at actual size.

Business cards: Vertical: Scan 100% @ 300 dpi for a vertical 1/4 page ad.

Horizontal: Scan 125% @ 300 dpi for a horizontal 1/3 page ad.

Please email [info@garfieldstage.org](mailto:info@garfieldstage.org) if you have questions about formatting your artwork

