

## Place an ad in the *RENT* Playbill to support your favorite student! It's easy!

You can design your own ad following our submission guidelines, or send us the text, photos, and other information you'd like to include and we will create an ad for you. (See examples)

**Early Bird Special for Families! Quarter Page Vertical Ad can be submitted through April 30th for a special rate of \$ 25.00**

### PLAYBILL DESCRIPTION

The playbill is a professionally printed show program 5.5" wide by 8.5" high. Inside pages are black and white. Outside cover is full color.

### AD SIZES AND PRICES

Full Page (Ad size is 7.5" high x 4.5" wide) \$200.00

Half Page (Ad size is 3.75" high by 4.5" wide) \$100.00

Third Page Horizontal (Ad size is 2.5" high x 4.5 " wide) \$75.00

Quarter Page Vertical (Ad size is 3.75" high x 2.25" wide) \$50.00

\*All ads for spring musical must be submitted by May 6th.



**BRAVO  
Griffen!**

Love you always,  
Mom, Dad, Carlin &  
Troy!

### ARTWORK SPECIFICATIONS

Ads are preferred in a PDF or JPEG format at actual size.

Artwork and included images should be 300 dpi *at actual size*.

#### For business cards:

Vertical: Scan 100% @ 300 dpi for a vertical 1/4 page ad.

Horizontal: Scan 125% @ 300 dpi for a horizontal 1/3 page ad.

Please email [info@garfieldstage.org](mailto:info@garfieldstage.org) if you have questions

Quarter Page Vertical (3.75" x 2.25")

Standard Layout



Third Page Horizontal (2.5" x 4.5"), Standard Layout

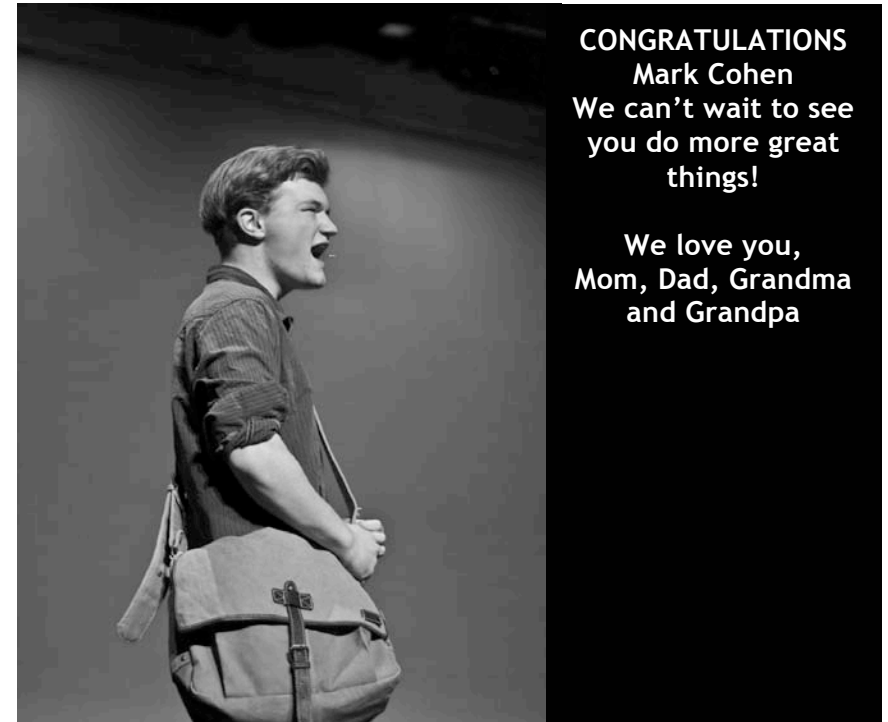


Half Page (3.75" x 4.5"), Parent-designed Layout



**CONGRATULATIONS Mark Cohen**  
**We love you,**  
**Mom, Dad, Grandma, and Grandpa**

Half Page (3.75" x 4.5") With Landscape Photo, Standard Layout



**CONGRATULATIONS**  
**Mark Cohen**  
**We can't wait to see**  
**you do more great**  
**things!**

**We love you,**  
**Mom, Dad, Grandma**  
**and Grandpa**

Half Page (3.75" x 4.5") With Portrait Photo, Standard Layout



Third Page Horizontal (2.5" x 4.5") Standard Layout With Custom Font

If you feel pretty confident about using a Word template of one of our standard layouts (replacing photos and text with yours), you can download the templates from our website. Or create your own ad! For non-standard layouts or custom fonts, please be sure to send the ad in JPG or PDF format. (Please no Illustrator, PhotoShop, Publisher, etc. files)

If you don't know how to resize photos while keeping proportions the same, what dpi means, or how to work with text boxes and pictures in Word, we suggest you choose a layout you like and send us any photo(s), artwork, and/or personal text to include. We'll take care of the rest!

We reserve the right to make adjustments, including but not limited to fonts, layout, and photos, to ensure good print quality. We cannot guarantee placement of any ads received after our deadline.



Brilliant!

Congratulations to our star  
**Vivienne Kensington**

*We love you always,*  
Mom, Dad, Grandpa, Grandma



## Garfield Theatre Playbill Ad Form for Parents



### ADVERTISE IN OUR SHOW PLAYBILL

Shout out to your favorite actors and support the Garfield Theatre program all at the same time! We welcome friends and family to purchase advertising space in the souvenir playbill for our upcoming production.

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\*All ads for spring musical must be submitted by May 6th.

#### **ARTWORK SPECIFICATIONS**

Ads are preferred in a Word doc, PDF or JPEG format at actual size.

Artwork and included images should be 300 dpi at actual size.

Business cards: Vertical: Scan 100% @ 300 dpi for a vertical 1/4 page ad.

Horizontal: Scan 125% @ 300 dpi for a horizontal 1/3 page ad.

#### **AD TEMPLATES**

Ad templates in Word for all ad sizes are available for download on our website.

#### **SUBMIT YOUR AD FORM AND ARTWORK:**

**Online:** Upload your artwork file and a copy of this ad form using the link on our website.

**Or To Mr. Hawk:** Send in this form with your digital artwork file and keep a copy for your records.

File Name of Your Ad: \_\_\_\_\_

Ad Size / Layout: \_\_\_\_\_

Contact / Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Method of Payment: \_\_\_\_\_

#### **PAYMENT**

You may securely pay for your advertisement with a major credit card via PayPal on our website or if you prefer, you may pay for your ad with a check made payable to: Supporters of Theater at Garfield, PO Box 22081, Seattle WA 98122

For additional information contact us at [ads@garfieldstage.org](mailto:ads@garfieldstage.org)