



Garfield Theatre Playbill Ad Form for Parents

ADVERTISE IN OUR SHOW PLAYBILL

Shout out to your favorite actors and support the Garfield Theatre program all at the same time! We welcome friends and family to purchase advertising space in the souvenir playbill for our upcoming production.

PLAYBILL DESCRIPTION

The playbill is a professionally printed show program 5.5" wide by 8.5" high. Inside pages are black and white. Outside cover is full color.

AD SIZES AND PRICES

Full Page (Ad size is 7.5" high x 4.5" wide) \$200.00

Half Page (Ad size is 3.75" high by 4.5" wide) \$100.00

Third Page Horizontal (Ad size is 2.5" high x 4.5 " wide) \$75.00

Quarter Page Vertical (Ad size is 3.75" high x 2.25" wide) \$50.00

Early Bird Special for Families! Quarter Page Vertical Ad can be submitted through April 30th for a special rate of \$ 25.00

*All ads for spring musical must be submitted by May 6th.

ARTWORK SPECIFICATIONS

Ads are preferred in a Word doc, PDF or JPEG format at actual size.

Artwork and included images should be 300 dpi at actual size.

Business cards: Vertical: Scan 100% @ 300 dpi for a vertical 1/4 page ad.

Horizontal: Scan 125% @ 300 dpi for a horizontal 1/3 page ad.

AD TEMPLATES

Ad templates in Word for all ad sizes are available for download on our website.

SUBMIT YOUR AD FORM AND ARTWORK:

Online: Upload your artwork file and a copy of this ad form using the link on our website.

Or To Mr. Hawk: Send in this form with your digital artwork file and keep a copy for your records.

File Name of Your Ad: _____

Ad Size / Layout: _____

Contact / Business Name: _____

Address: _____

Phone number: _____

Email Address: _____

Method of Payment: _____

PAYMENT

You may securely pay for your advertisement with a major credit card via PayPal on our website or if you prefer, you may pay for your ad with a check made payable to: Supporters of Theater at Garfield, PO Box 22081, Seattle WA 98122

For additional information contact us at ads@garfieldstage.org