

Please support the Garfield High School production of RENT by soliciting ONE advertisement for The Addams Family Playbill from a favorite business you patronize. Have a great lead but you're not comfortable making the ask yourself? Pass it on to us, we have several parents who are not shy about selling ads who would be happy to follow up!

Here are some talking points to assist you when you approach the business owner:

Theatre is alive at Garfield as students present their work to enthusiastic audiences. Please consider supporting Garfield theatre productions. Each dollar from your advertising in the playbill benefits the students involved by offsetting production expenses, including:

- The rental of scripts, costumes, stage equipment
- Copyright royalties to produce the musical
- Construction materials like lumber, paint, and fabric

This also allows us to keep tickets affordable so students, their families, and the community members may enjoy affordable shows. The school's theatre productions are not fully funded by the District. Please help us continue to provide invaluable educational experience for our students and quality entertainment for the community.

Playbill ad will be viewed by approximately 2500 theatre goers. Our audiences are very diverse and represent communities across the city of Seattle and beyond! Playbill ads are a very low-cost way to reach these engaged supporters of our students.

The inside pages of the playbill are printed in black and white.

Ads are preferred in a pdf or jpeg format, but can be submitted in hard copy.

Business cards can be scanned/copied for a quarter page or third page ad, see scanning instructions in specs.

Ads will not be placed without payment. Checks should be made payable to STAGE. All payment and ad copy is due by May 6, 2016.

Please feel free to contact us if you have questions:

ads@garfieldstage.org