

## The Garfield Theatre Department Presents

# SPRING AWAKENING

Coming in May 2019

This spring, the Garfield Theatre Department will be presenting the Broadway musical **Spring Awakening**. Approximately 1,500 playbills will be printed for these performances, which will reach a diverse audience of families and community members from around the city. We hope that you will advertise your business with an ad in our program!

### PLAYBILL DESCRIPTION

The playbill is a professionally printed show program 5.5" wide by 8.5" high. Inside pages are black and white. Outside cover is full color.

### AD SIZES AND PRICES (All ads should be at 300 dpi)

Back Cover (Ad size is 2120 pixels wide x 3520 pixels high) \$250

Full Page (Ad size is 2120 pixels wide x 3176 pixels high) \$200.00

Half Page (Ad size is 2120 pixels wide by 1548 pixels high) \$100.00

Third Page Horizontal (Ad size is 1856 pixels wide x 1032 pixels high) \$75.00

Quarter Page Vertical (Ad size is 1020 pixels wide x 1548 pixels high) \$50.00

\*All ads for spring musical must be submitted by May 1st.

### Advertise on the Show Tickets - \$500.00

Ad will run across the bottom of **ALL** online tickets sold

Space for only one business to advertise on tickets

Size is 504 pixels wide by 720 pixels high @ 72 dpi

### ARTWORK SPECIFICATIONS

Ads are preferred in a PDF or JPEG format at actual size.

Artwork and included images should be 300 dpi at actual size.

Business cards: Vertical: Scan 100% @ 300 dpi for a vertical 1/4 page ad.

Horizontal: Scan 125% @ 300 dpi for a horizontal 1/3 page ad.

Please email [ads@garfieldstage.org](mailto:ads@garfieldstage.org) if you have questions about formatting your artwork

# The Garfield Theatre Department Ad Contract

Business Name

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Contact Name

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Address

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Ad Size \_\_\_\_\_ Cost \_\_\_\_\_

Additional Information \_\_\_\_\_

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**Please make checks payable to STAGE (Supporters of Theatre at Garfield)**

Total Due \$ \_\_\_\_\_

This contract between Advertiser and The Garfield Theatre Department shall govern Advertiser's advertising in publications of The Garfield Theatre Department. The Garfield Theatre Department will print material provided by advertiser (advertisement copy) in its programs.

The Garfield Theatre Department may refuse to print ad copy for any reason, including but not limited to being inappropriate for the audience of The Garfield Theatre Department.

In exchange for printing the advertisement copy in The Garfield Theatre Department program, Advertiser will pay The Garfield Theatre Department the amount detailed in the line Total Due. The liability of Advertiser is limited to the Total Due. The Garfield Theatre Department has no liability.

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Advertiser

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Garfield Theatre Representative

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Date

The Garfield Theatre Department  
PO Box 18846  
Seattle, WA 98118

Phone: 206 252-2408  
Fax: 206 252-2271  
E-mail: [ads@garfieldstage.org](mailto:ads@garfieldstage.org)

# The Garfield Theatre Department

## Invoice Form 2018-2019

From: The Garfield Theatre Department  
PO box 18846  
Seattle, WA 98118  
Phone: 206-252-2408  
Fax: 206-252-2271

To:

Dear

Thank you for advertising with The Garfield Theatre Department. Please promptly pay the amount indicated below. If you have any questions or concerns regarding your payment, feel free to contact us by e-mailing [ads@Garfieldstage.org](mailto:ads@Garfieldstage.org) or by calling 206-252-2408. Should you prefer to have a different payment plan than what is described, please let us know. Again, thank you for supporting The Garfield Theatre Department. We hope you are pleased with your advertisement and we look forward to working with you in the future.

Business/Advertisement Name \_\_\_\_\_

Size \_\_\_\_\_

Total Cost \_\_\_\_\_

Amount Paid \_\_\_\_\_

Balance Due \_\_\_\_\_

Thank You,

Stewart Hawk  
Garfield Theatre Director

Please make checks payable to STAGE.